

PRODUCT UPDATE

PRULIFE® UL PROTECTOR & SUL PROTECTOR

Guaranteed Universal Life Premium Changes

Prudential continually strives to offer a relevant suite of product solutions that align with the needs of your customers. In order to maintain the sustainability of our GUL products, given current market conditions, Prudential has made the decision to increase premiums for new sales of PruLife Universal Protector and PruLife SUL Protector.

IMPACT TO UL PROTECTOR

- Level pays will increase between approximately 1% and 2%.
- Short pays will generally increase between 1% and 5%.
- Single pays through 5-pays will increase approximately 5%.
- Changes above will be effective on September 26 in approved states.

A 4% option is being added to BenefitAccess Rider on UL Protector. This option is ONLY available with the new pricing (in approved states).

CLICK HERE FOR
TRANSITION
RULES

IMPACT TO SUL PROTECTOR

- Premiums will increase approximately 3% across the board.
- Changes above will be effective on October 10 in approved states.

CLICK HERE FOR
TRANSITION
RULES

If you have any questions, please reach out to our sales desk at 1-800-800-2738, Option 1.

PruLife® Universal Protector and PruLife® SUL Protector are issued by Pruco Life Insurance Company in all states except New York, where they are issued by Pruco Life Insurance Company of New Jersey. Both are Prudential Financial companies located in Newark, NJ.

Investment and Insurance Products:

Not Insured by FDIC, NCUSIF, or Any Federal Government Agency.

May Lose Value.

Not a Deposit of or Guaranteed by Any Bank, Credit Union, Bank Affiliate, or Credit Union Affiliate.

NOT FOR CONSUMER USE.

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0294854-00001-00 Ed. 08/2016 Exp.12/01/2016



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