

In every interaction – including conversations about life insurance

Generation Matters

Empower your team to have a great 2016!

Kick-off the year with a powerful new program that can help you grow sales across ALL generations.

How?

Our program includes:

- Generational specific prospecting tools and messages
- Training for use in both personal and business interactions
- Do's and don'ts for each generation, and much more!

With this newfound insight, you can unlock the mysteries of each generation and help grow your business.

Join us for this informative webinar – only 30 minutes!

January 6, 2016

11:30 am CST

Webinar specifics:

Audio: Dial

888-535-6454;

code 6472501#

Visual: Click for calendar invite with webinar link.

Millennials

Born 1980-2000



Generation X

Born 1965-1979



Baby Boomers

Born 1946-1964



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